



Hope Batchelor, DVM

PHOTO/VIDEO & SOCIAL MEDIA RELEASE FORM

Pickering Equine utilizes our website and social media to share pictures, videos, and information about our equine rehab facility. Pickering Equine may want to use photos or videos of your horse while in our rehab. These photos would be tasteful and respectful in content focusing on interactions with our team members and our therapy equipment.

I **GRANT** permission to Pickering Equine to use my **horse's image and name** in the context of sharing information about their rehab facility through their website and social media platforms.

I **GRANT** permission to Pickering Equine to use my **horse's image only** in the context of sharing information about their rehab facility through their website and social media platforms.

I **DECLINE** permission to Pickering Equine to use my horse's image and/or name in the context of sharing information about their rehab facility through their website and social media platforms.

Client Signature

Date

Client Name (printed)

Horse Name